



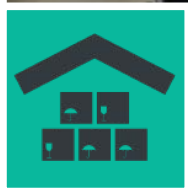
**SmartFreight®**

Brighter Shipping Software  
WISETECH GLOBAL GROUP



# SmartFreight® Case Study

**allpack**   
PACKAGING



**allpack® Packaging Ltd, a leading UK distributor of transit packaging solutions, has credited international shipping software specialist SmartFreight® for improved efficiencies in its logistics operation, through an integrated carrier management system designed for businesses using multiple transport providers for their shipping needs.**

**SmartFreight® offers automatic Carrier Management Solutions (CMS) to manage high volume deliveries through one channel, with all the UK's top transport providers and the choice of the quickest, cheapest or greenest route.**

**allpack® uses a mix of its own fleet and external transport providers for nationwide next-day or same-day delivery of innovative and cost-effective packaging from its distribution centre in the West Midlands, with SmartFreight playing a key role in providing the optimal delivery option for the firm via a single platform versus using numerous transport provider portals.**

**Speedy delivery is of the essence for most of allpack® customers, but having a green option from SmartFreight is also important for the company's vision of reducing its impact on the environment. Claudio also flagged up the benefits of access to a single carrier system instead of many carrier portals.**

## Achievements

- **Accurate financial reconciliation of transport providers' invoices.**
- **End-to-End Shipment Tracking significantly reducing administration costs and increasing productivity.**
- **Branded Advanced Shipping Notice email sent to customers advising of impending delivery and overall improved customer experience.**

**"The financial reconciliation is one of the great reasons why we use SmartFreight – thanks to them we know the cost of each delivery. We store the information in our system so at the end of the month we can reconcile the carrier invoices. This is a great cost and time-saving result for our financial department as it cuts out manual errors."**

*Claudio Calabresi, allpack SAP consultant.*

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